

HOW JACKSON® GOT TO BE THE #1 ANNUITY COMPANY*



At Jackson, we feel that the combination of excellence in our resources, service, strength, and top-selling products has helped us earn our position as the #1 annuity company.

Annuities are long-term, tax-deferred vehicles designed for retirement. Variable annuities involve investment risks and may lose value. Earnings are taxable as ordinary income when distributed and may be subject to a 10% additional tax if withdrawn before age 59½.

Jackson® is the marketing name for Jackson National Life Insurance Company® and Jackson National Life Insurance Company of New York®.

Not FDIC/NCUA insured • May lose value • Not bank/CU guaranteed
Not a deposit • Not insured by any federal agency

JACKSON®
FINANCIAL FREEDOM FOR LIFE®

**Contact your financial professional for more information about Jackson products
and how they may help you build your own financial freedom.**

* LIMRA Secure Retirement Institute, US Individual Annuity Participants Report 4Q YTD 2019. Based on total annuity sales out of 58 companies that reported sales.

† LIMRA Secure Retirement Institute, US Individual Annuity Participants Report 4Q YTD 2019. Based on total variable annuity sales out of 40 companies that reported sales.

‡ Morningstar www.AnnuityIntel.com Total VA Sales by select contract for calendar year 2019.

§ The guarantees a company can offer are only as strong as the company itself. We consistently strive for strong financial ratings from independent ratings agencies. (Please visit Jackson.com for the most recent ratings and rankings information.) Financial strength ratings do not apply to the principal amount or investment performance of the separate account or underlying investments of variable annuities. While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company and do not apply to any underlying Variable Investment Options. The broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased, and any affiliates of these entities make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased and any affiliates of these entities, nor were they involved in any rating agency's analysis of the insurance companies.

** Jackson also has \$269.5 billion of IFRS policy liabilities set aside to pay future policy owner benefits (as of December 31, 2019). International Financial Reporting Standards (IFRS) is a principles-based set of international accounting standards indicating how transactions and other events should be reported in financial statements. IFRS is issued by the International Accounting Standards Board in an effort to increase global comparability of financial statements and results. IFRS is used by Jackson's parent, Prudential plc (Group), to report the Group's financial results.

†† SQM (Service Quality Measurement Group) Contact Center Awards Program for 2019.

Diversification does not assure a profit or protect against loss in a declining market.

Past performance is no indication of future results.

Before investing, investors should carefully consider the investment objectives, risks, charges, and expenses of the variable annuity and its underlying investment options. The current contract prospectus and underlying fund prospectuses, which are contained in the same document, provide this and other important information. Please contact your financial professional or the Company to obtain the prospectuses. Please read the prospectuses carefully before investing or sending money.

The latest income date allowed is age 95, which is the required age to annuitize or take a lump sum. Please see the prospectus for important information regarding the annuitization of a contract.

Select up to a maximum of 99 investments and adjust options or allocations up to 25 times each contract year without transfer fees. To prevent abusive trading practices, Jackson restricts the frequency of transfers among Variable Investment Options, including trading out of and back into the same subaccount within a 15-day period.

Perspective II[®] Variable and Fixed Annuity (VA775, VA775-CB1, ICC18 VA775, ICC18 VA775-CB1) is issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and in New York (VA775NY, VA775NY-CB1) by Jackson National Life Insurance Company of New York (Home Office: Purchase, New York). Variable annuities are distributed by Jackson National Life Distributors LLC, member FINRA. May not be available in all states and state variations may apply. These products have limitations and restrictions. Discuss them with your financial professional or contact Jackson for more information.

Firm and state
variations may apply.

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